July 27, 2010

Revitalization follow-up meeting with Ed Quinn, Dianne Quinn and Margie Blalock.

Revitalization Strategies and Economic Impact of Revitalization

Discussion:
l.) Are Ninety Six businesses benefiting from events?
-Individual business zip code surveys
-Individual business surveys
-A disconnect of events from Town to Park

2.) Business plan for new businesses:
-Chamber has boiler plate plan for new businesses
-Walter Harris has templates for specific business types. www. walterh@clemson.edu

3.) Advertising/**solicitation** for new business and available Ninety Six Commercial Properties
-Available properties on Town website
-Available properties on Ninety Six Chamber website
-Solicitation for needed businesses per Charrette presentation on both websites

4.) Promotion brochures for Ninety Six
-Brochures and business information both inside and outside of Ninety Six Visitors Center
Note: Business listing by category, addresses and schedule of upcoming events.
-Ninety Six Tourism representation and promotion by Greenwood County and Regional Tourism Director Kelly McWhorter

5.) Other discussion:
-Ninety Six Welcome Signs

6.) Walter Harris noted much needed way finding signage for Town per Clemson Charrette recommendations.

7.) Next steps:
-Public presentation October 14, 2010, 6:00 PM in The Visitors Center.
Letter of invitation needs to be sent to all Ninety Six businesses and Revitalization donors by the Chamber of Commerce 2-3 weeks prior to presentation.
-Entities continue w/Clemson's Revitalization Strategies until tasks are complete.
Quarterly joint entities progress sessions.